

Measure/Benchmarks	2017/2018*	2018/2019*	2019/2020*	2020/2021*
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<p>MGMT 693: Faculty selected individual written paper assignments as the identified artifact for assessment. Graduate globalization rubric used as assessment tool.</p> <p><u>Current Benchmark:</u> 75% of students will meet expectations overall.</p>	<p><u>Assessment Results:</u> Spring 2018 - Hayward - [n = 30]: 62% of students met benchmark</p>	<p><u>Assessment Results:</u> Spring 2020 - San Ramon - [n = 31]: 92% of students met benchmark</p>	<p><u>Assessment Results:</u> Summer 2020 - Oakland - [n = 26]: 94% of students met benchmark</p> <p><u>Closing the Loop:</u> -The previous round of assessment in 2018 revealed a significant deficiency. In 2018 only 62% met or exceeded expectations. In the current round of assessment, 94% of students meet or exceed expectations. -In 2019, we introduced the 'Global DNA' simulation in the capstone as an experiment to see if this would improve student learning for 'globalization'. In Management 603 (Managing Complex Issues in a Global Context), we increased emphasis on examples of complex global issues and links to business strategy.</p> <p><u>Improvement Actions:</u> - The improvement between 2018 and 2020 indicates the value of the new simulation in the capstone course and the expansion of additional strategic issues suitable for discussion in a global context. All of the faculty who will teach the capstone will make some use of Global DNA as a component in future sections of the capstone course. -All of the faculty teaching MGMT 603 commit to expand the inclusion of additional strategic issues for students to analyze. The use of remote learning technology can also be used to connect students to guest speakers and other class visitors such as students from universities in other countries to enrich discussions of global issues.</p>
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Assessments

<p>MGMT 601: Students participate in CAPSIM simulation embedded in the capstone course. Student teams of 3 to 5 run a company throughout duration of course. Graduate leadership & teamwork rubric used as assessment tool.</p> <p><u>Current Benchmark:</u> 75% of students will meet expectations overall.</p>	<p><u>Assessments</u></p>
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Assessments

MGMT 693: Capsim Comp-XM individual business simulation optimization (50%) and broad-based functional knowledge multiple choice questions tailored to assess 4A (50%).

Current Benchmark:

60% of students will score above 60% benchmark.
Benchmark determined by national average score.

Assessments:

Spring 2020 - San Ramon - [n = 31]; 89% of students met benchmark

Assessments:

Fall 2020 - Hayward - [n = 46]; 83% of students met benchmark

