ASSESSMENT REPORT
California State University East Bay
College of Business and Economics

Summary

Program	Program in College of Business and Economics
Learning Goal	LG 4: Students who graduate will be able to integrate information from different functional areas of business when making managerial decisions.
Learning Objective	LO 4A: Students who graduate will be able to analyze and integrate knowledge across disciplines to make managerial decisions to reach solutions to complex business problems.
Rubric	Used to assess student work or artifact. Available at AOL website and end of report.
Assessed Course(s)	MGMT 693
Assessment Date(s)	Spring 2020
Artifacts Archival	Rubric score sheets saved.
Performance Targets	At least 70% of students will meet expectations on overall rubric score.
Results to Targets	89% of student overall rubric score meet or exceed expectations.

Assessment Results Table(s)

The top row lists each trait from the learning objective rubric.

The first column shows the possible scores given to each student.

The data inside the table list the number and percentage of students' scoring for each trait.

The percentage of students scoring below expectations for each trait is highlighted in green.

The bottom two rows show the percentage of students meeting or exceeding expectations for each trait and the percentage of student overall scores meeting or exceeding expectations (highlighted in yellow).

Results

Exceeds Expectation (4)	14	10	5
	45%	32%	16%
Meets Expectation (3)	17	21	11
	55%	68%	52%
Below Expectation (0-2)	0	0	10
	0%	0%	███████

Rubric

	(6-8 pts)	(3-5 pts)	(0-2 pts)
Analysis of key issues	Student develops a well-integrated statement of all the key issues facing the organization. Student provides an in-depth, coherent analysis of the key issues and clearly explains how criteria/ principles from various business disciplines are integrated and affect the case.		

End of Report